



# CEDAR FALLS

Public Library

July 2017-June 2018  
**FY2018 Annual Report**  
of the  
**Cedar Falls Public Library**  
524 Main St  
Cedar Falls IA  
<https://cedarfallslibrary.org/>

**Library Director: Kelly Stern**



<b>Board of Trustees:</b>	
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# Statistics at a Glance: FY18

- Total **collection use** (Circulation of physical & downloadable items + successful retrieval of electronic information): **504,706**
- Total **circulation of physical & downloadable materials**: **465,381** (92% of total collection use)
- Total **physical volumes** held, end of year: **123,956** (94% of collection)
- Total **downloadable volumes**, end of year: **7,741** (6% of collection)
- **Turnover rate** (annual number of circulations per item): **3.83**
- **Total circulation of books**: **277, 311**
- **Total circulation of e-books**: **27,398**
- **65%** of total book circulation is **youth and young adult**
- Total number of registered **users**: **34,788**
- **1,536** children registered for **Summer Library Program** (7% increase)
- Total **door count**: **225,083\*** (average of 71 persons per hour)
- **591** uses of **meeting rooms**
- **104 volunteers** working 3890 hours
- **27,900 reference** transactions (5% increase)
- Number of public **internet computer uses**: **30,555** (<1% decrease)
- Number of **wi-fi sessions**: **16,783** (36% decrease)

\*Door counter inoperable July 1-18

# Circulation Comparisons

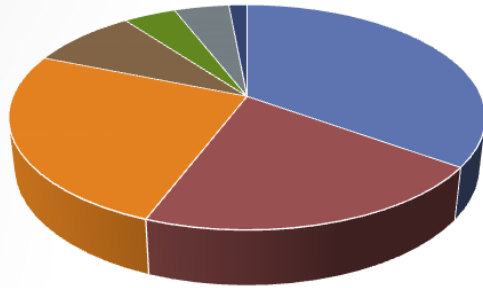
FY18: 465,381 Items

Previous Years:

- FY17: 489,691
- FY16: 534,856
- FY15: 518,845
- FY14: 479,721
- FY13: 436,570
- FY12: 395,690
- FY11: 352,758
- FY10: 333,068
- FY09: 315,371
- FY08: 289,606
- FY07: 271,929
- FY06: 268,963
- FY05: 269,786
- FY04: 209,608
- FY03: 199,310

# Circulation by Format

Circulations



- Youth Books      ■ Adult Books      ■ DVDs
- Downloadable    ■ Audio Recordings    ■ Teen Books
- Other

Collection	Circulations	Percentage
Youth Books	160,690	35%
Adult Books	96,118	21%
DVDs	116,641	25%
Downloadable	39,875	9%
Audio Recordings	19,573	4%
Teen Books	20,503	4%
Other	6,754	1%

## Circulation trends from last year

Down:

- Other                    -32%
- Adult print            -24%
- Audio                    -16%
- Teen print              -8%
- Youth print            -3%
- Downloadable        <1%

Up:

- DVDs                    14%

# Public Access Computers

Fiscal Year	Number of Sessions	Per Capita
FY18	47,951 (35% wi-fi)	1.22
FY17	56,973 (46% wi-fi)	1.45
FY16	60,153 (40% wi-fi)	1.53
FY15	52,911 (34% wi-fi)	1.35
FY14	52,044 (24% wi-fi)	1.32
FY13	51,595	1.31
FY12	53,434	1.36
FY11	53,336	1.35
FY10	43,040	1.19
FY09	33,864	.94
FY08	35,464	.98
FY07	37,804	1.05

Statistics include Adult, Teen, Youth PACs, netbooks, wi-fi, scanner, and microfilm computer

# Number of Visitors

Fiscal Year	Number of Visits	Per Capita
FY18	225,083*	5.73*
FY17	241,482	6.15
FY16	247,406	6.30
FY15	243,635	6.20
FY14	245,949	6.26
FY13	241,641	6.15
FY12	243,779	6.2
FY11	266,944	6.79
FY10	272,223	7.53
FY09	258,033	7.14
FY08	237,211	6.56
FY07	244,434	6.76

● \*Door counter inoperable July 1-18 ●

# Programming @ CFPL:

680 events, 21,886 attendees

*Sources of funding:* Friends of the Cedar Falls Public Library, and Cedar Falls Community Foundation's Kathryn Ray Fund and Robert/Shirley Berg Fund for use by the Library

- **For adults:** LitCon 2017, trivia, Book Club Bonanza, Writers of the Cedar Valley, author visits, Dungeons & Dragons, Cultural Literacy series, gardening classes, and more.

# Programming @ CFPL:

- **For teens:** Teen nights every other Friday (Minecraft, laser tag, mini golf, Nerf wars, and more); teen book club, summer library program, gaming, and more



# Programming @ CFPL:

- **For children:** Storytime, book clubs, after-school activities for school-aged children, summer library program, zoo visits, puppet shows, Legopalooza, homeschool get-togethers, music programs, yoga storytime, science programs, 1,000 Books Before Kindergarten, and more...

# Other Key Highlights: FY18

- *Continued planning for the Collaborative Laboratory*
- *Launch of the Library of Things*
- *Furniture replacement*
- *Increase in multigenerational programming*

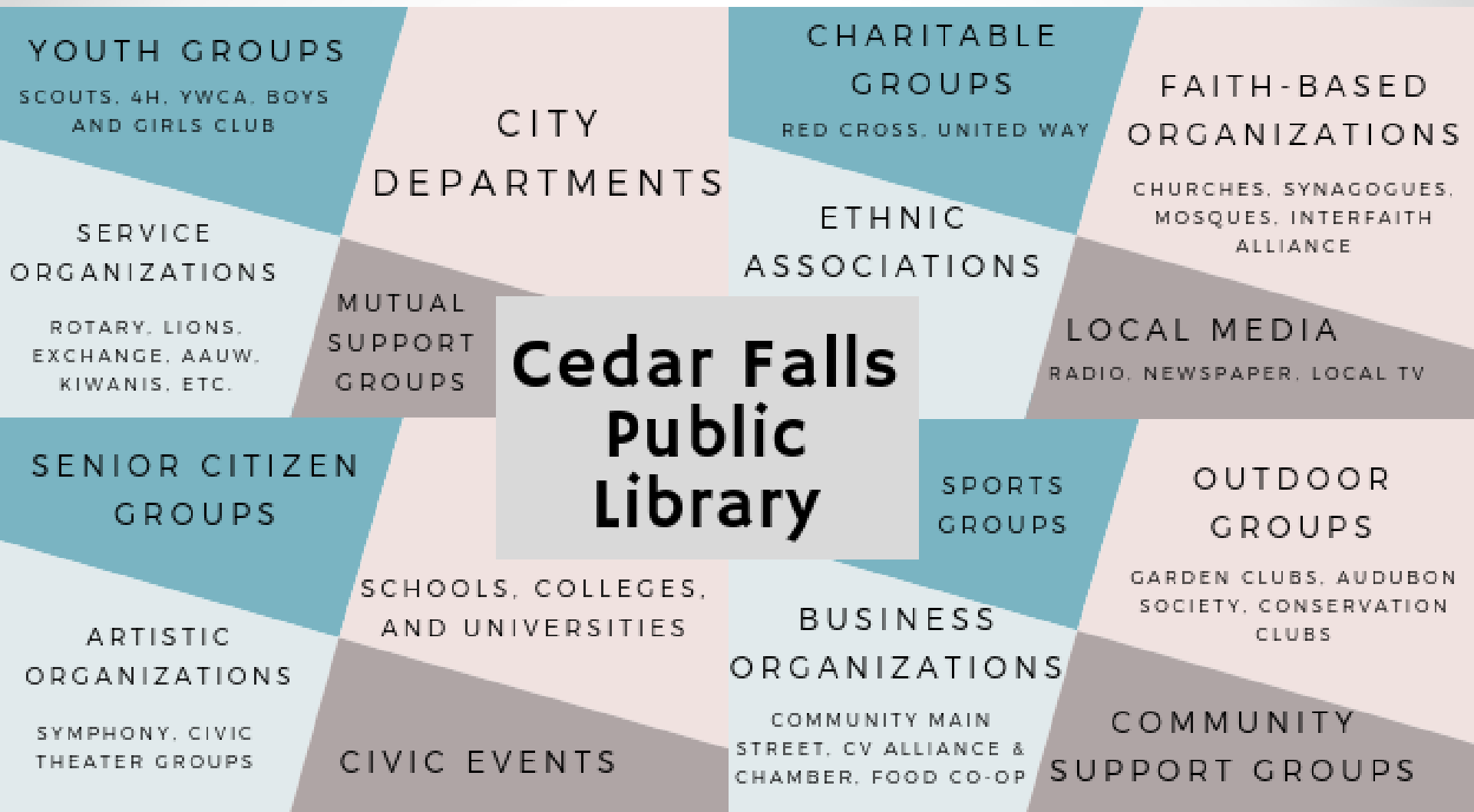
# What's Next @ CFPL?

- *Co-Lab grand opening April 13*
- *Increased community connections and collaborations*
- *Branding*
- *Strategic planning*
- *Accreditation work*
- *Continued “purposeful programming”*

*Data in this presentation is derived from:*

- *CFPL's Annual Survey for the State Library of Iowa*
- *FY18 Circulation Statistics*
- *Departmental Monthly Reports, July 2017 through June 2018*





The library as a community hub, collaborative partner, and connector among organizations

Thank you  
for your support!

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Questions?