# Friends of the Cedar Falls Library

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# ANNUAL REPORT 2017-18

**Jay Robinson, the new director of the Cedar Falls Public Library comes to us from New Zealand, but he's originally from Baxter, Iowa, and he's happy to be closer to home. Since earning his library degree in 1990, Jay has served across eleven libraries in three countries, in a variety of roles, and we are very happy that he has brought his breadth of experience to serve us in Cedar Falls.**

# President's Annual Report

***by President Maelou Baxter***

Welcome to Jay Robinson, our new director (see cover) and farewell to Sheryl McGovern, retiring director. Thanks so much, Sheryl. You've been wonderful for the library and wonderful to work with.
I'm not leaving the FOTL board, but I will no longer be president, so more thanks.
Thanks to an outstanding staff who make the library "happen."
Thanks to all of you Friends who have supported the library, some of you for many years.
Thanks to all the volunteers.
Thanks to our patrons (customers). We are happy to serve you.
AND Thanks to the Friends of the Cedar Falls Library board members who have contributed to another successful year, especially those who are leaving the board (*):

*Judy Beckman – Social/Special Events and Literacy Promotion
Mary Bozik – Communication and Advocacy
Carol Brown – Social/Special Events
Sue Doody – Vice President and Communication and Advocacy
Amy Frohardt-Schafer - Social/Special Events, Literacy Promotion and Communication and Advocacy
Nancie Handorf – SecretaryLiteracy Promotion and Communication and Advocacy
*Joe Keller – Book Nook/Fund Raising
Cynthia Kenyon – Social/Special Events and Literacy Promotion
Kay Thuesen – Membership
*Diane Schupbach – Membership/Volunteer Coordination
David Walker – Treasurer
*Sheryl McGovern – Library Director
Cindy Snell – Representative from the Library Board of Trustees

***And a warm welcome to our newly-elected members***
Mary Ellen Beckman
Margaret Empie
Steve Palmquist

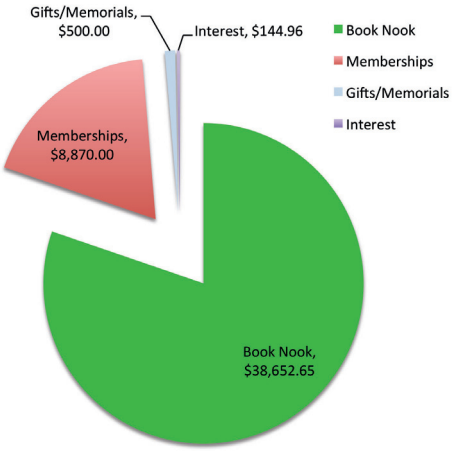
*Friends of the Cedar Falls Library Board*

# Treasurer's Report

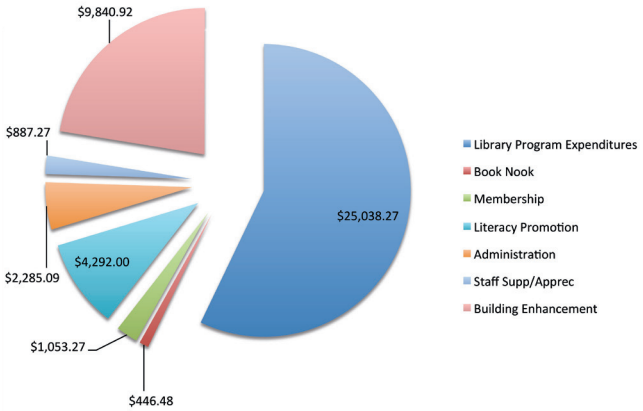
## 2017-2018

*By David Walker, Treasurer*

## 2017-2018 INCOME




## 2017-2018 EXPENDITURES




Expenditures for the 2017-18 year included:
School year and summer programming for Youth, Young Adults and Adults
Books for Fifth Graders for Cedar Valley Youth Reads
Donation for elementary level book purchases to public and private Cedar Falls school systems
Escape Room Event
Minecraft
Books for Giveaway program
Memorial for Carol Kayser – booth and table
LEGO furniture
Versame Starlings
Library of Things GoPro accessories
Magician Spring Break Show
Speaker honoraria

# Board of Trustees Liaison Report

***by Cindy Snell***

Friends of the Cedar Falls Library are so important to our library. Do you know they sponsor over $30,000 for library projects each year?

Have your children made something for you from the youth department or participated in the summer reading program?

Have you listened to some great speakers?

Did you know that every year all fifth graders in Cedar Falls are treated to a visit from a famous children's author and to a copy of one of the author's books (at no cost to the student).

Have you noticed a display featuring the library at the Cedar Falls Visitor's Center?

*Please remember to thank the Friends for all their support!*

*Congratulations to our most recent*
*1,000 Books Before Kindergarten graduates, Elliot and Siena!*

# COMMITTEE REPORTS

## Membership & Volunteer Coordination

***By Kay Thuesen, Diane Schupbach, & Joe Keller***

Members of this committee promote membership in the Friends of the Library, maintain membership and volunteer records, and prepare a brochure for the annual membership appeal.

Through membership in the Friends of the Library, hundreds of people come together to create and enhance personal interest in libraries and the many resources our library offers.

Funds raised help support program expenses; the purchase of books for Kindergarten Round-up, the Young Adult Book Club, and Cedar Falls 5th grade Youth Read; adult programming; and many other expenses not covered through our city government support.

In addition to membership contributions, much of the Friends' funding comes from money raised in the Book Nook. By donating to the Book Nook and making purchases in the Book Nook, you help provide an important part of our funding power.

We depend on volunteers to assist library staff and Friends board members to complete tasks crucial to successful library programs and events.

Thank you to the 178 individuals and families who support the Friends of the Library through membership and volunteering. Your investment of time, energy and financial support has significant and positive impact on the Cedar Falls Public Library.

*Erin Thompson and Kimberly Nicholson provide instructions on how to use your smartphone, cell phone, laptop, iPad, Kindle etc, thru Device Advice.*

# COMMITTEE REPORTS

## Social and Special Events Report

***By Carol Brown, Cynthia Kenyon and Judy Beckman***
*It is the pleasure of this committee to organize staff appreciation and other special events.*

Here are this fiscal year's four events –

### SALAD LUNCHEON:

October 12, 2017
There was a variety of salads and cookies for dessert for the library staff.

### MAYOR & CITY COUNCIL BREAKFAST:

February 23, 2017
About 20 people attended.

### SOUP LUNCHEON:

March 14, 2017
Five soups were donated with crackers and butter for the staff.

### ANNUAL MEETING AND LUNCHEON:

May 16, 2017
We decorated the tables and served wine, soft drinks and appetizers to those who attended the Annual Meeting

# COMMITTEE REPORTS

## Literacy Promotion Report

***By Cynthia Kenyon, Amy Frohardt-Schafer, Nancie Handorf and Judy Beckman***

*Our purpose is to promote student and adult literacy and enrichment in the library's patronage area.*

In 2017-2018, the Literacy Promotion Committee continued to support Cedar Valley's Youth Read. A copy of *Because of Mr. Terupt* by Rob Buyea was purchased for every fifth grader in Cedar Falls. In addition, these students attended a talk by the author which included a question and answer session.

The Literacy Promotion Committee donated money to each of the elementary schools in Cedar Falls for the purchase of literacy materials. Included schools were the seven schools in the Cedar Falls School District, St. Patrick's School, and Valley Lutheran School. Funds from the Friends also provide a book for each child who attends Kindergarten Round-up.

Finally, the committee donated additional money to Bess Streeter Aldrich Elementary School in Cedar Falls specifically for purchase of library materials.

*Emily Jacobsen hugging her Kindergarten Round-up book*

# COMMITTEE REPORTS

## Communication & Advocacy Report

***Mary Bozik, Sue Doody and Amy Frohardt-Schafer***

*This committee coordinates communication with the Friends of the Library members and CFPL patrons and leads the Friends' efforts to advocate for the CFPL.*

The Communication and Advocacy Committee kept the public informed of library events through the FOTL Facebook page and web page. Both are updated with news and announcements with the help of library staff. With the cooperation of Denny Bowman, producer, several segments showcasing events taking place at the library have aired on Channels 15 and 18. The committee has increased the visibility of the Friends' Book Nook display at the CF Tourism Center with new signage. The bulletin board located there is updated yearly.

*Tourism Center Display - Amy Frohardt-Schaefer*

# COMMITTEE REPORTS

## Fundraising/ Book Nook Annual Report

***By Donna Jordan & Joe Keller***

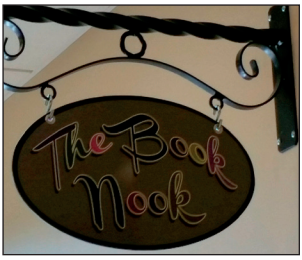
*Provides liaison with Book Nook Manager and Staff.*

In spite of increased technology the Book Nook continues to thrive. The Nook resells used books, magazines, CD's, puzzles and other miscellaneous items. We request the public bring their gently used items to the Book Nook when open or drop them off at the library's front desk. Among our goals are to raise funds to improve and enhance the library, have a vibrant summer youth program, purchase and donate new books to school aged students during the school year and numerous other library related outreaches.
A few of these related outreaches include:

- Bethlehem Lutheran rummage sale
- CF Historical Society
- Goodwill Industries
- Kids Center in Lamont
- Lions Club book sale
- Manchester neighborhood libraries being established
- North Cedar Neighborhood mini-box libraries
- Sartori Hospital
- St. Vincent DePaul
- Strawberry Point Lutheran Home

We are now open
Monday (10-7),
Wednesday (10-4),
Friday (10-4) and
Saturday (10-4).

***Come check us out!***



*Linda Meier and Marilyn Nesvik*

# Library Activities

*A family enjoys LitCom "Characters"*

*Not all of the volunteering is done **inside** the library!*

*Harry Potter Trivia*

# SUPPORT *YOUR* CEDAR FALLS LIBRARY

There are many ways to support your library. One is simply to become a member of the Friends. There are no specified "levels" of support; your donation may be for whatever amount you choose. A friend is a friend! Beyond making a financial donation, you choose whether you want to become more involved; no "duty" expectations come with membership.

However, if you want to be an active supporter, there are many choices. We want to be sure you have an opportunity to be actively involved if that's your wish, and if you do, we hope you will check one or more of the options below and mail to:

Friends of the Cedar Falls Library

Cedar Falls Public Library, 524 Main St., Cedar Falls, IA 50613 or drop your form at the library.

For more information contact Maelou Baxter at mbax@cfu.net or 319-266-3023.

**Name** _____

**Address** _____

**Phone** _____

**Email** _____

**Comments** _____

_____

## RENEW YOUR MEMBERSHIP NOW!

(If you choose this option, please remember to include your check.)

- ☐ Board Member (serve in leadership position)
- ☐ Book Nook (work in this space)
- ☐ Food Provider (prepare treats for events)
- ☐ Green Thumb (CFPL Landscape Maintenance)
- ☐ Book Outreach Team
- ☐ Special Events Assistance
  (help with decorations, room set-up, photography)
- ☐ Traveling Tales (for pre-schoolers)
- ☐ Volunteer Staff (assist staff)
- ☐ Photographer for Library Events
- ☐ Special Projects Assistance
- ☐ 1 on 1 Reading Partner for Senior Citizens

**THANK YOU FOR BEING A FRIEND!**

Friends of the Cedar Falls Library
524 Main St.
Cedar Falls, IA 50613