Good morning!

CEDAR FALLS

Public Library

July 2016-June 2017

FY2017 Annual Report

of the

Cedar Falls Public Library

524 Main St
Cedar Falls IA
www.cedar-falls.lib.ia.us

Library Director: Jay Robinson

Board of Trustees:	
Gretchen Behm	Molly Cormaney
Lynn Blair-Broeker	Jim Kenyon
Katelyn Brown	Cindy Snell
Seth Chadwick	Mike Sulentic

Statistics at a Glance: FY17

- Total **collection use** (Circulation of physical & downloadable items + successful retrieval of electronic information): **560,016**
- Total **circulation of physical & downloadable materials**: **489,691** (87% of total collection use)
- Total **physical volumes** held, end of year: **121,939** (94% of collection)
- Total **downloadable volumes**, end of year: **8,441** (6% of collection)
- **Turnover rate** (annual number of circulations per item): **3.76**
- **48%** of total circulation is **youth and young adult**
- **37% of adult** print circulation is from the **New/Express** shelves
- Total number of registered **users**: **32,961**
- **1,435** children registered for **Summer Library Program** (2% increase)
- Total **door count: 241,482** (average of 77 persons per hour)
- **651** uses of **meeting rooms**
- **121 volunteers** working 3,994 hours
- **26,513 reference** transactions (1% increase)
- Number of public **internet computer uses: 30,856** (18% decrease)
- Number of **wi-fi sessions**: **26,117** (10% increase)

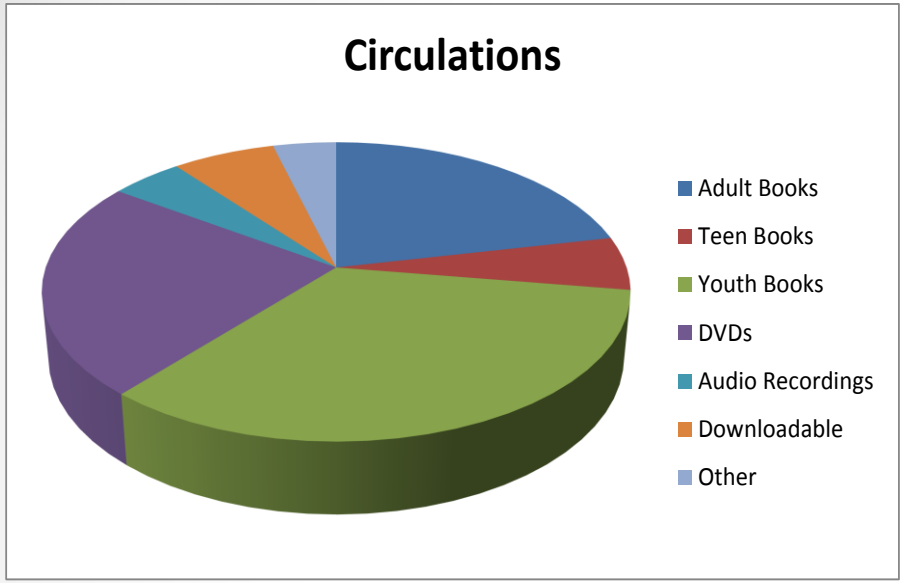
Circulation Comparisons

FY17: 489,691 Items

Previous Years:

- FY16: 534,856
- FY15: 518,845
- FY14: 479,721
- FY13: 436,570
- FY12: 395,690
- FY11: 352,758
- FY10: 333,068
- FY09: 315,371
- FY08: 289,606
- FY07: 271,929
- FY06: 268,963
- FY05: 269,786
- FY04: 209,608
- FY03: 199,310

Circulation by Format



Collection	Circulations	Percentage
Youth Books	165,220	34%
Adult Books	126,362	26%
DVDs	102,500	21%
Downloadable	40,134	8%
Audio Recordings	23,265	5%
Teen Books	22,289	5%
Other	9,921	2%

Trends from last year (overall is 8% down):

Down:

- Other -39%
- Teen print -28%
- DVDs -18%
- Youth print -9%
- Audio -6%
- Downloadable -2%

Up:

Adult print +9%

Public Access Computers

Fiscal Year	Number of Sessions	Per Capita
FY17	56,973 (46% wi-fi)	1.45
FY16	60,153 (40% wi-fi)	1.53
FY15	52,911 (34% wi-fi)	1.35
FY14	52,044 (24% wi-fi)	1.32
FY13	51,595	1.31
FY12	53,434	1.36
FY11	53,336	1.35
FY10	43,040	1.19
FY09	33,864	.94
FY08	35,464	.98
FY07	37,804	1.05

Statistics include Adult, Teen, Youth PACs, netbooks, wi-fi, scanner, and microfilm computer

Number of Visitors

Fiscal Year	Number of Visits	Per Capita
FY17	241,482	6.15
FY16	247,406	6.30
FY15	243,635	6.20
FY14	245,949	6.26
FY13	241,641	6.15
FY12	243,779	6.2
FY11	266,944	6.79
FY10	272,223	7.53
FY09	258,033	7.14
FY08	237,211	6.56
FY07	244,434	6.76

Programming @ CFPL:

599 events (1% increase), 22,224 attendees (10% decrease in attendance)

Sources of funding: Friends of the Cedar Falls Public Library, and Cedar Falls Community Foundation's Kathryn Ray Fund and Robert/Shirley Berg Fund

- Academy Awards film series, family movies, summer fests
- ***Youth:*** Dan Wardell's Reading Road Trip, bubble shows, jugglers, Noon Year's Eve Party, Spring Break movies, Cedar Valley Youth Reads, Summer Library Program, puppet shows, storytimes, crafts, Children's Book Festival, various musicians
- ***Tweens:*** After School Club – robots, Book and a Movie, art, jewelry making, cooking
- ***Teens:*** Laser tag, book clubs, Star Wars program, Blank Park Zoo, Nerf Wars, indoor mini-golf, Minecraft, Trivia Night, Summer Book Club
- ***Adults:*** Cosplay 101 and LitCon, Seed Saving workshops, local and national author talks, "NaNoWriMo" – National Novel Writing Month, Writers of the Cedar Valley, genealogy series, memoir-writing, Book Club Bonanza, WCFS Lollipop Concert, Cultural Literacy series, Adult Summer Reading Program, gardening programs, murder mystery theatre, Coloring Anonymous

Other Key Highlights: FY17

- ***Reference Services*** for all ages:
  - Technology Assistance
  - Provide databases such as NoveList, Books and More, Fantastic Fiction, Heritage Quest/Ancestry.com, and Transparent Language
- Total ***Electronic Materials use is up 27%*** from previous year
- ***LitCon*** is inaugurated
- Launch of ***Device Advice***
- Full support to ***over twenty book clubs***
- Library ***Strategic Plan*** approved
- Upgrade of ***AV equipment*** in meeting rooms
- Transition to ***new Library Director***

What's Next @ CFPL?

- ***Co-Lab*** design and contractor-bid
- ***Furniture*** Replacement
- ***Nontraditional Collections***
- Evolution of ***Professional Development***
- Focused approach to ***Programming***, with evolution of new programs
- Continued ***partnership*** with Waterloo Public Library

Data in this presentation is derived from:

- *CFPL's Annual Survey for the State Library of Iowa*
- *FY17 Circulation Statistics*
- *Departmental Monthly Reports, July 2016 through June 2017*

The Future of Libraries

- ***Digital access:***
  - Ensure information access for *all*
  - Includes public PC's, quality wi-fi, and makerspace
- ***Community Space:***
  - Space for groups and for individuals, for meetings and *to just be*
  - Plenty of *room for people*, from all walks of life
- ***Library Materials:***
  - *Books!*
  - Continually improving access to resources within and across libraries

Libraries are more important now than ever.

Thank you
for your support!

Any Questions?
…

CEDAR FALLS
PUBLIC LIBRARY